

Minimum Advertised Pricing Policy/Agreement

*Effective January 1, 2017, a Minimum Advertised Price (MAP) on TBR products is in effect.*

* TBR has spent an extensive amount of time building a brand of strong recognition and a high-perceived value. By not adhering to the established Minimum Advertised Price (MAP) a reseller can have a dramatic effect of diminishing or detracting from the perceived value of the TBR brand and its products.

*TBR products for the above price policy will be displayed on the attached retail price sheet.*

* If the item does not appear on the attached price sheet, it does not fall under this policy.

*The MAP policy shall work under the following guidelines:*

* The Minimum Advertised Price for listed TBR product shall not be less than The Manufacturer’s Suggested Retail Price (MSRP) as published on the TBR price sheet or via our website twobros.com.
* The MAP policy applies to all advertisements of listed TBR products in any and all media, including, but not limited to, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, email newsletters, email solicitations, Internet or similar electronic media, television, radio, and public signage.
* MAP applies only to advertised prices and does not apply to the price at which the products are actually sold or offered for sale to an individual consumer within the dealer’s retail location or over the telephone.
* MAP policy does not in any way limit the ability of any dealer to advertise that “they have the lowest prices” or, they “will meet or beat any competitors price”, that consumers should “call for a price” or phrases of similar import as long as the price advertised or listed for the products is not less than MAP
* Prices for listed TBR products that are below the MSRP may not appear in any online search tool (e.g.: Google Shopper, Price Grabber, NextTag, etc.) where your website is linked as the source.
* TBR may choose to offer special promotions on certain products. In such an event, we reserve the right to modify or suspend this MAP Policy in whole or in part by notifying all Resellers of the duration and nature of the change. TBR further reserves the right to adjust the MSRP with respect to all or certain products at its sole discretion. Such changes shall apply equally to all Resellers.

*Violations of the Policy will be addressed as follows:*

* First Violation: Dealer will receive notice of violation and be given thirty (30) calendar days to remove any print violations and 24 hours to remove electronic violations. Failure to comply will result in dealer being added to Do Not Sell List for a period of time determined by TBR.
* Second Violation: Dealer will receive notice and may at TBR sole discretion be placed on a Do Not Sell List for a period of thirty (30) days from the date of the violation notice.
* Final Violation: Dealer will receive a Notice and may at TBR sole discretion be placed on TBR’s Do Not Sell List indefinitely.

Questions about this policy should be directed to:

mark@twobros.com

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| **Street:** 500, 750 |  |  |
| **TBR Fitment:** |  | **MSRP & MAP** |
| Slip On | 005-4340499-B | HD Street Comp-S BLACK "Shorty” 2015+ | $399.98 |
| Slip On | 005-3970499-B | HD Street Comp-S BLACK "Long” 2015+ | $399.98 |
| 2-1 | 005-5160199-B | HD Street 2-1 Megaphone Black 2015+ | $699.98 |
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| **Sportster:** |  |  |  |
| **TBR Fitment:** |  | **MSRP & MAP** |
| 2-1 | 005-4580199 | Sportster 2014-2019 2-1 Stainless Exhaust | $759.98 |
| 2-1 | 005-4580199-B | Sportster 2014-2019 2-1 Stainless Exhaust Black | $859.98 |
| 2-1 | 005-4110199 | Sportster 2004-2013 2-1 Stainless Exhaust | $759.98 |
| 2-1 | 005-4110199-B | Sportster 2004-2013 2-1 Stainless Exhaust Black | $859.98 |
| 2-1 | 005-4700199 | Sportster 2014+ **Gen 2** 2-1 Stainless | $759.98 |
| 2-1 | 005-4700199-B | Sportster 2014+ **Gen 2** 2-1 Black | $859.98 |
| 2-1 | 005-5150199 | Sportster 1986-2003 Megaphone 2-1 Stainless | $759.98 |
| 2-1 | 005-5150199-B | Sportster 1986-2003 Megaphone 2-1 Black | $859.98 |
| Slip On | 005-4710499D | Sportster 2014+ Chrome Dual Slip On’s | $529.98 |
| Slip On | 005-4710199D-B | Sportster 2014+ Black Dual Slip On’s | $529.98 |
| Intake | 034-377-01-V | Sportster Comp V-Stack Intake 07-19 | $499.98 |
| Intake | 034-377-03 | 94-17' Sportster Moto Elbow Intake Stainless Finish | $249.98 |
| Intake | 034-377-03-B | 94-17' Sportster Moto Elbow Intake Black Finish | $249.98 |
| Intake | 034-377-03-P | 94-17' Sportster Moto Elbow Intake Polished Finish | $249.98 |
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| **Dyna:** |  |  |  |
| **TBR Fitment:** |  | **MSRP & MAP** |
| 2-1 | 005-3750199 | Dyna 2006-2017 2-1 Stainless Exhaust | $759.98 |
| 2-1 | 005-3750199-B | Dyna 2006-2017 2-1 Stainless Exhaust Black | $859.98 |
| 2-1 | 005-3750199-P | Dyna 2006-2017 2-1 POLISHED Stainless Exhaust | $999.98 |
| 2-1 | 005-4280199 | Dyna 1991-2005 2-1 Stainless Exhaust | $759.98 |
| 2-1 | 005-4280199-B | Dyna 1991-2005 2-1 Stainless Exhaust Black | $859.98 |
| 2-1 | 005-4440199 | Dyna FXR 2-1 1987-94 Stainless Exhaust | $759.98 |
| 2-1 | 005-4690199 | Dyna **Gen 2** 2006-17 Stainless Exhaust | $759.98 |
| 2-1 | 005-4690199-B | Dyna **Gen 2** 2006-17 Stainless Exhaust Black | $859.98 |
| 2-1 | 005-4690199-P | Dyna **Gen 2** 2006-17 Polished Stainless Steel | $999.98 |
| 2-1 | 005-5130199 | Dyna Turnout 2-1 Stainless Exhaust 2006-17 | $799.98 |
| 2-1 | 005-5130199-B | Dyna Turnout 2-1 Stainless Exhaust 2006-17 | $899.98 |
| 2-1 | 005-5130199-P | Dyna Turnout 2-1 Stainless Exhaust 2006-17 | $999.98 |
| Slip On | 005-4710499D | Dyna (see fitment chart) Chrome Dual Slip On’s | $529.98 |
| Slip On | 005-4710499D-B | Dyna (see fitment chart) Black Dual Slip On's | $529.98 |
| Intake | 034-376-01-V | Dyna / Softail Comp V Stack Intake 06-17 | $499.98 |
| Intake | 034-387-01-V | **Lowrider S** Comp V Stack Intake | $499.98 |
| Intake | 034-376-03 | 99-17' Dyna Moto Elbow Intake Stainless Finish | $249.98 |
| Intake | 034-376-03-B | 99-17' Dyna Moto Elbow Intake Black Finish | $249.98 |
| Intake | 034-376-03-P | 99-17' Dyna Moto Elbow Intake Polished Finish | $249.98 |
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| **Softail:** |  |  |  |
| **TBR Fitment:** |  | **MSRP & MAP** |
| Slip On | 005-4140499D | Softail 2004-17 Deluxe/ Slim Dual Chrome S/O | $699.98 |
| Slip On | 005-4140499D-B | Softail 2004-17 Deluxe/ Slim Dual Black S/O | $799.98 |
| Slip On | 005-4360499D | Softail 2004-17 Deluxe/ Slim Dual Chrome Shorty S/O | $699.98 |
| Slip On | 005-4360499D-B | Softail 2004-17 Deluxe/ Slim Dual Black S/O | $799.98 |
| Slip On | 005-3760499D | Softail 2013-2017 Breakout Dual Chrome S/O | $699.98 |
| Slip On | 005-3760499D-B | Softail 2013-2017 Breakout Dual Black S/O | $799.98 |
| 2-1 | 005-4960199 | Softail 2018+ 2-1 Stainless Exhaust Carbon | $759.98 |
| 2-1 | 005-4960199-B | Softail 2018+ 2-1 Black Exhaust Carbon | $859.98 |
| 2-1 | 005-4960199-P | Softail 2018+ 2-1 Polished Exhaust Carbon | $999.98 |
| 2-1 | 005-4970199 | Softail 2018+ 2-1 Stainless Gen 2 Exhaust | $759.98 |
| 2-1 | 005-4970199-B | Softail 2018+ 2-1 Black Gen 2 Exhaust | $859.98 |
| 2-1 | 005-4970199-P | Softail 2018+ 2-1 Polished Gen 2 Exhaust | $999.98 |
| 2-1 | 005-4980199 | Softail Fatboy/Breakout 2018+ 2-1 Stainless Exhaust Carbon | $759.98 |
| 2-1 | 005-4980199-B | Softail Fatboy/Breakout 2018+ 2-1 Black Exhaust Carbon | $859.98 |
| 2-1 | 005-4980199-P | Softail Fatboy/Breakout 2018+ 2-1 Polished Exhaust Carbon | $999.98 |
| 2-1 | 005-4990199 | Softail Fatboy/Breakout 2018+ 2-1 Stainless Gen 2 Exhaust | $759.98 |
| 2-1 | 005-4990199-B | Softail Fatboy/Breakout 2018+ 2-1 Black Gen 2 Exhaust | $859.98 |
| 2-1 | 005-4990199-P | Softail Fatboy/Breakout 2018+ 2-1 Polished Gen 2 Exhaust | $999.98 |
| 2-1 | 005-4960199-SG | Softail 2018+ 2-1 Stainless Exhaust Carbon SportGlide | $759.98 |
| 2-1 | 005-4960199-BSG | Softail 2018+ 2-1 Black Exhaust Carbon SportGlide | $859.98 |
| 2-1 | 005-4960199-PSG | Softail 2018+ 2-1 Polished Exhaust Carbon SportGlide | $999.98 |
| 2-1 | 005-4970199-SG | Softail 2018+ 2-1 Stainless Gen 2 Exhaust SportGlide | $759.98 |
| 2-1 | 005-4970199-BSG | Softail 2018+ 2-1 Black Gen 2 Exhaust SportGlide | $859.98 |
| 2-1 | 005-4970199-PSG | Softail 2018+ 2-1 Polished Gen 2 Exhaust SportGlide | $999.98 |
| 2-1 | 005-5120199 | Softail 2018+ Turnout 2-1 Stainless Exhaust | $799.98 |
| 2-1 | 005-5120199-B | Softail 2018+ Turnout 2-1 Black Exhaust | $899.98 |
| 2-1 | 005-5120199-P | Softail 2018+ Turnout 2-1 Polished Exhaust | $999.98 |
| 2-1 | 005-5120199-SG | Softail 2018+ Turnout 2-1 Stainless Exhaust SportGlide | $799.98 |
| 2-1 | 005-5120199-BSG | Softail 2018+ Turnout 2-1 Black Exhaust SportGlide | $899.98 |
| 2-1 | 005-5120199-PSG | Softail 2018+ Turnout 2-1 Polished Exhaust SportGlide | $999.98 |
| 2-1 | 005-5140199 | Softail Fatboy/Breakout 2018+ 2-1 Stainless Turnout | $799.98 |
| 2-1 | 005-5140199-B | Softail Fatboy/Breakout 2018+ 2-1 Black Turnout | $899.98 |
| 2-1 | 005-5140199-P | Softail Fatboy/Breakout 2018+ 2-1 Polished Turnout | $999.98 |
| Slip On | 005-5040499D | 2018 Softail Fatbob Stainless Slip On's (50 state\*) | $549.98 |
| Slip On | 005-5040499D-B | 2018 Softail Fatbob Black Slip On's (50 state\*) | $549.98 |
| V-Stack | 034-376-01-V | Softail/ Dyna Comp V Stack Intake 06-16 | $499.98 |
| V-Stack | 034-387-01-V | Slim S & Pro Street Breakout V Stack Intake 2015-17 | $499.98 |
| V-Stack | 034-464-01-V | 2018 Softail V-Stack Intake | $499.98 |
| Intake | 034-464-03 | 2018 Softail Moto Elbow Intake Stainless Finish | $249.98 |
| Intake | 034-464-03-B | 2018 Softail Moto Elbow Intake Black Finish | $249.98 |
| Intake | 034-464-03-P | 2018 Softail Moto Elbow Intake Polished Finish | $249.98 |
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| **Touring:** |
| **TBR Fitment:** |  | **MSRP & MAP** |
| Slip On | 005-4550499D | Touring 2017+ Dual Chrome w/ Carbon S/O | $699.98 |
| Slip On | 005-4550499D-B | Touring 2017+ Dual Black w/ Carbon S/O | $799.98 |
| Slip On | 005-4560499D | Touring 2017+ Chrome w/ Blk Alum End cap S/O | $699.98 |
| Slip On | 005-4560499D-B | Touring 2017+ Black w/ Balk Alum End cap S/O | $799.98 |
| Slip On | 005-4560499D-P | Touring 2017+ Chrome w/ Polished End cap S/O | $699.98 |
| Slip On | 005-456D-BC | Touring 2017+ Black Chrome w/ Aluminum End cap | $749.98 |
| Slip On | 005-4560499D-S | Touring 2017+ Chrome w/ Blk Slash Cut End cap | $699.98 |
| Slip On | 005-4560499D-BS | Touring 2017+ Black w/ Blk Slash Cut End cap | $799.98 |
| Slip On | 005-4560499D-PS | Touring 2017+ Chrome w/ Polished Slash Cut End cap | $699.98 |
| Slip On | 005-456D-BCS | Touring 2017+ Black Chrome w/ Slash Cut End cap | $749.98 |
| Slip On | 005-3870499D | Touring 1995-2016 Dual Chrome w/ Carbon S/O | $699.98 |
| Slip On | 005-3870499D-B | Touring 1995-2016 Dual Black w/ Carbon S/O | $799.98 |
| Slip On | 005-4380499D | Touring 1995-16 Chrome w/ Blk Alum End cap S/O | $699.98 |
| Slip On | 005-4380499D-B | Touring 1995-16 Black w/ Blk Alum End cap S/O | $799.98 |
| Slip On | 005-4380499D-P | Touring 1995-16 Chrome w/ Polished End cap S/O | $699.98 |
| Slip On | 005-4380499D-S | Touring 1995-16 Chrome w/ Blk Slash Cut End cap | $699.98 |
| Slip On | 005-4380499D-BS | Touring 1995-16 Black w/ Blk Slash Cut End cap | $799.98 |
| Slip On | 005-4380499D-PS | Touring 1995-16 Chrome w/ Polished Slash Cut End cap | $699.98 |
| 2-1 | 005-4640199 | Touring 2017+ 2-1 Chrome w/ Blk Alum End cap | $999.98 |
| 2-1 | 005-4640199-B | Touring 2017+ 2-1 Black w/ Black Alum End cap | $1,049.98 |
| 2-1 | 005-4640199-P | Touring 2017+ 2-1 Chrome w/ Polished End cap | $999.98 |
| 2-1 | 005-4640199-S | Touring 2017+ 2-1 Chrome w/ Blk Slash Cut End cap | $999.98 |
| 2-1 | 005-4640199-BS | Touring 2017+ 2-1 Black w/ Blk Slash Cut End cap | $1,049.98 |
| 2-1 | 005-4640199-PS | Touring 2017+ 2-1 Chrome w/ Polished Slash Cut End cap | $999.98 |
| 2-1 | 005-4680199 | Touring 2017+ Full 2-1 Chrome w/ Carbon Fib. End cap | $999.98 |
| 2-1 | 005-4680199-B | Touring 2017+ Full 2-1 Black w/ Carbon Fib. End cap | $1,049.98 |
| 2-1 | 005-4870199 | Touring 2017+ Shorty 2-1 Stainless w/ Turnout Exhaust | $799.98 |
| 2-1 | 005-4870199-B | Touring 2017+ Shorty 2-1 Black w/ Turnout Exhaust | $899.98 |
| 2-1 | 005-4870199-P | Touring 2017+ Shorty 2-1 Polished w/ Turnout Exhaust | $999.98 |
| 2-1 | 005-4950199 | Touring 2007-16 Shorty 2-1 Stainless w/ Turnout Exhaust | $799.98 |
| 2-1 | 005-4950199-B | Touring 2007-16 Shorty 2-1 Black w/ Turnout Exhaust | $899.98 |
| 2-1 | 005-4950199-P | Touring 2007-16 Shorty 2-1 Polished w/ Turnout Exhaust | $999.98 |
| Header | 005-38701H | 10-16' Stainless Headers (Stock Shields) | $479.98 |
| V-Stack | 034-387-01-V | Touring Comp V Stack Intake 08-16 | $499.98 |
| V-Stack | 034-464-01-V | 2017+ Touring V-Stack Intake | $499.98 |
| Intake | 034-464-03 | 2017+ Touring Moto Elbow Intake Stainless Finish | $249.98 |
| Intake | 034-464-03-B | 2017+ Touring Moto Elbow Intake Black Finish | $249.98 |
| Intake | 034-464-03-P | 2017+ Touring Moto Elbow Intake Polished Finish | $249.98 |