



Minimum Advertised Pricing Policy/Agreement

Effective April 9, 2012, a Minimum Advertised Price (MAP) on all RZ Mask, LLC (RZ MASK) products was established. This document updates that program. International accounts must reflect pricing as translated into their local currency.

RZ Mask, LLC has spent 4 years building a brand of strong recognition and a high perceived value. By not adhering to the established Minimum Advertised Price (MAP) a reseller can have a dramatic effect of diminishing or detracting from the perceived value of the RZ Mask, LLC brand and its products. Online retailing, with its worldwide impact, has the capacity to cause great harm to any companies' products, if they are advertised at prices that eliminate legitimate retail competition. The RZ Mask MAP pricing policy is intended to protect consumers who purchase from other resellers based on loyalty and customer care, and fitting assistance. Therefore, if RZ Mask, LLC agrees to allow (or continue to allow) your company to sell its products, you will need to agree and abide by the following requirements and restrictions.

The MAP policy shall work under the following guidelines:

- 1) The Minimum Advertised Price for any RZ MASK product shall not be less than the current Manufacturer's Suggested Retail Price (MSRP) as published on the RZ MASK price sheet or reseller portal. MAP pricing is established by RZ MASK and may be adjusted by RZ MASK at its sole discretion.
- 2) The MAP for all RZ MASK products shall be no more than the MSRP provided in the RZ Mask, LLC Price Sheet.
- 3) The MAP policy applies to all advertisements of RZ MASK products in any and all media, including, but not limited to, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, email news letters, email solicitations, Internet or similar electronic media, television, radio, and public signage. The MAP policy is not applicable to any in-store advertising that is displayed only in the store and not distributed to any customer(s).
- 4) The inclusion in advertising of free or discounted products (whether made by RZ MASK or another manufacturer) with a product covered by the MAP policy would be contrary to the policy if it has the effect of discounting the advertised price of the covered product below the MAP.
- 5) If pricing is displayed in other than a brick and mortar retail store, any strike-through or other alteration of the Minimum Advertised Price is prohibited.



- 6) MAP applies only to advertised prices and does not apply to the price at which the products are actually sold or offered for sale to an individual consumer within the dealer's retail location or over the telephone. RZ MASK dealers and sales representatives remain free to sell these products at any prices they choose.
- 7) MAP does not establish maximum advertised prices. All dealers and sales representatives may offer RZ MASK products at any price in excess of the MAP.
- 8) RZ MASK's MAP policy does not in any way limit the ability of any dealer to advertise that "they have the lowest prices" or, they "will meet or beat any competitors price", that consumers should "call for a price" or phrases of similar import as long as the price advertised or listed for the products is not less than MAP.
- 9) Dealer agrees to hold all trademarks of RZ Mask, LLC as the property of RZ Mask, LLC and use advertising materials provided by RZ Mask, LLC in an authorized manner only.
- 10) Intentional or repeated failure to abide by this policy will result in termination of dealership or sales representatives. RZ MASK does not intend to do business with dealers or sales representatives who degrade the image of RZ MASK and its products. It is RZ MASK's sole discretion whether or not to provide prior notice or issue warnings before taking any action under this policy.
- 11) E-Bay and Other Auction Web Sites Policy:
 - "Buy it Now" options must be listed at a price equal to MAP or greater.
 - For auctions the reserve and/or opening bids must start at MAP without a "Buy it Now" option.
 - Best Offer Auctions Are Not Allowed
- 12) Negotiated Contracts: From time to time it may be explicitly approved by RZ Mask, LLC in writing to sell certain RZ MASK products at below MAP pricing. The discount amount and length of time will be determined at the time of this approved promotion by RZ Mask, LLC.
- 13) RZ MASK may run a sale from time to time and in such case the MAP will be the same as the sale price on those particular items and on those particular dates. RZ MASK will send out a notice in advance with details of the special.



- 14) RZ MASKs may be advertised as free, provided there is no obligation on the customer to make any other purchase in order to receive the mask.
- 15) Sales representatives of RZ MASK products will supply a copy of the RZ MASK MAP policy to any new or existing reseller to be filled out, acknowledged and returned to RZ MASK. This form shall be signed and returned to RZ MASK and in doing so, will bind the reseller to abide by the MAP and reseller requirements spelled out in this document. Failure to return a signed agreement will serve as notice of the reseller's intent to terminate its relationship with RZ Mask, LLC.

MAP Agreement Confirmation

This MAP policy has been established by RZ MASK to help ensure the legacy of RZ MASK as a top producer of dust masks and accessories and to protect the reputation of its name and products. The MAP policy is also designed to ensure dealers and sales representatives have the incentive to invest resources into services for RZ MASK customers. Please indicate your understanding of this policy and your willingness to abide by its terms and conditions by signing and listing the name of your company below.

Agreed to by:

Company name: _____

Any and all other names by which this company operates (including names used on Ebay, Amazon, etc:

Principal name printed: _____

Principal Signature: _____

Date signed: _____

Dealer Address: _____

Dealer City/State/Postal Code: _____

Phone: _____

SPLAT

TOP SELLER

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|-------------|------|----|-------|-------|-------|
| BLACK 82705 | | | | | |
| BLUE 83117 | | | | | |
| PINK 83207 | | | | | |

New: "Hot Pink" & Limited Edition "Steel Blue"

DIGITECH

NEW

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--------------|------|----|-------|-------|-------|
| LIME 75949 | | | | | |
| ORANGE 75970 | | | | | |
| YELLOW 75871 | | | | | |

SOLIDS

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--------------|------|----|-------|-------|-------|
| BLUE 83337 | | | | | |
| RED 83276 | | | | | |
| SILVER 83245 | | | | | |

Upgrade: Vibrant Hi-Density Colors

NEW+HOT

DIGI-WHITE

83085

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |

NEW

HOT PINK

83306

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |

#1 SELLER

BLACK

83368

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |

NEW

GASMASK

75918

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |

Limited Ed. Custom Packaging+Hologram Sticker

TOP SELLER

BOUND

82910

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |



MOSSY OAK BLAZE

75093

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |



KINGTHINGS

82880

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |



KATANA

82705

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |

Limited Ed. Custom Packaging+Hologram Sticker



SPITFIRE

82668

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |



DIGITAL CAMO

83146

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |

Designed for Athletes & Hunting Enthusiasts
Comes with Scentless and Reg. Filters



HEARTLAND

44349

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |

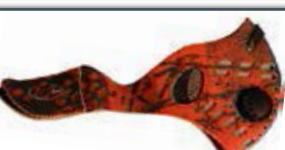


RZING SUN

82859

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |



TRENCH

82729

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |



NATURAL

38336

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |



BLULLOW

82576

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |



MESH BLACK

YXXX2

MSRP \$29.95

| | REG. | XL | YOUTH | TOTAL | PRICE |
|--|------|----|-------|-------|-------|
| | | | | | |

REGULAR | SIZE FITS MOST PEOPLE
YOUTH | FITS KIDS & ADULTS UNDER 135LBS
XL | FITS LARGER FRAMES (235LBS+)



WINTER

SCENTLESS HUNTING

MSRP \$34.95

| REG. | XL | YOUTH | TOTAL | PRICE |
|-------|----|-------|-------|-------|
| 75062 | | | | |



BREAK-UP

SCENTLESS HUNTING

MSRP \$34.95

| REG. | XL | YOUTH | TOTAL | PRICE |
|-------|----|-------|-------|-------|
| 75031 | | | | |



DUCK BLIND

SCENTLESS HUNTING

MSRP \$34.95

| REG. | XL | YOUTH | TOTAL | PRICE |
|-------|----|-------|-------|-------|
| 75000 | | | | |



3X REGULAR FILTERS

82798

MSRP \$6.95

| REG. | XL | YOUTH | TOTAL | PRICE |
|------|----|-------|-------|-------|
| | | | | |

Active Carbon Replacement Filters



3X SCENTLESS FILTERS

82804

MSRP \$6.95

| REG. | XL | YOUTH | TOTAL | PRICE |
|------|----|-------|-------|-------|
| | | | | |

Active Carbon Scentless Design Filters

NOTE: Both Filter Types work in All the RZ Masks.
The Scentless Filters Attach via Nose Clip, Regular Filters attach to and use the One-Way Discharge Valves System.



3D CAMO

SCENTLESS HUNTING

MSRP \$29.95

82477

| REG. | XL | YOUTH | TOTAL | PRICE |
|------|----|-------|-------|-------|
| | | | | |

Elite Stealth Tech. Filters Air Into the Mask and Filters any Scent from the Air Breathed Out.



RIDE HARD BANNER

2 X 4 3 X 6 4 X 10

\$19.95 \$34.95 \$89.95

| TOTAL | PRICE |
|-------|-------|
| | |



STORE START-UP KIT

RETAIL VALUE \$1,328.00

1 DISPLAY STAND
36 RZ MASKS
36 FILTER PACKS
(3 PER PACK)

| TOTAL | PRICE |
|-------|-------|
| | |

CUSTOMER INFO

NAME |
COMPANY NAME |
STREET ADDRESS |

PHONE |
EMAIL |

INVOICE ID

INVOICE NO / PO |
DATE |
CUSTOMER ID |

ORDER INFO

SALES PERSON |
REGION |
SHIPPING METHOD |
SHIPPING TERMS |
DELIVERY DATE |
PAYMENT TERMS |
DUE DATE |

SHIP TO

SAME AS BILLING? |
STREET ADDRESS |

PHONE |

THANKS FOR YOUR ORDER

SUBTOTAL |
SHIPPING |
TOTAL |

A RZ Sales Associate will contact you.
EMAIL: Fill in the form, its ok to leave some areas blank.
Save the form (File / Save As) E-Mail saved file.
FAX: Print this document, fill it out and fax it back.

RZMASK.COM

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