



Dear Valued Customer,

In an effort to maintain Scosche's leadership position, Scosche is taking dramatic steps to protect our brand's value for our benefit and the benefit of our authorized dealers and distributors. We are investing heavily on several fronts:

1. Hiring a cybersecurity and investigations firm to go after unauthorized sellers, by opening investigations, identifying these sellers and their sources, and sending cease and desist demands to them followed by legal action if necessary to shut down these sellers.
2. Working with online marketplaces to find the real sellers behind the marketplace names.
3. Filing lawsuits and issuing subpoenas to identify and prosecute suspected counterfeiters
4. Taking confidential steps to block unauthorized products from being sold on Amazon altogether.
5. Finding the sources of our products leaking into the secondary market and plugging those leaks.
6. Changing our warranty policy to state products must be purchased through an authorized dealer to be covered by the Scosche warranty.
7. Reviewing our authorized dealer and distributor network to make sure all partners bring value to the Scosche brand and to eliminate those that do not share our vision.

In order to further protect our brand as of 10/15/2018 Scosche will no longer allow Scosche Consumer Tech products to be sold by any dealers on any marketplaces. Marketplace sales include, but are not limited to, Amazon.com, eBay.com, Newegg.com, Walmart.com, JClub.com, Massdrop.com and all similar type of marketplaces or websites, other than the authorized dealer's main web site.

Due to the need for installation tech support, Scosche MAY, at our discretion, allow select 12V dealers to sell 12V installation products on specific marketplaces under our new online selling agreement. However, no sales will be allowed on Amazon.com. (See your 12V rep for details)

We reserve the right to approve a few very supportive dealers to sell selected "high tech" products that require a high level of tech support to sell on specific marketplaces.

Any authorized dealers, distributors or distributor accounts engaging in marketplace sales of Scosche products without an approved online selling agreement or selling on Amazon.com on or after 10/15/2018 will be subject to immediate suspension of the purchase of the SKU(s) in violation. Scosche reserves the right to take other steps in deems necessary including immediate termination.

We hope you understand and agree with this direction. It is costly, but it is an investment Scosche is willing to make for the successful future of Scosche, our dealers and distributors.

Best Regards,

Roger Alves

President
Scosche Industries Inc.

This letter serves a legal notice and supersedes any agreements currently in effect.